



October 17, 2014

Re: Massage Envy Spa

Current and Projected Massage Therapy Needed Positions

To Whom It May Concern:

Massage Envy Spa is the largest employer of licensed massage therapists in the United States. Nationally, we currently employ over 21,000 therapists in 49 states, with over 1000 locations. There are 112 additional locations scheduled to open by the end of 2014. There is a national shortage of massage therapists, on both a national and state level. Representing the regions of Greater Cincinnati, Columbus, Lexington, Louisville and West Virginia, I submit the following current and projected open massage therapy positions for your review:

Locations open:	Region:	Current Need:	Projected Need (2015):
7 (9 by 1/2015)	Greater Cincinnati	40	52
11	Columbus	23	35
2	Lexington	22	30
4	Louisville	34	45
1	West Virginia	6	10

As an employer, we are currently engaged in a creating partnerships with local massage therapy school programs, offering a multitude of benefits in an attempt to increase both school enrollment and graduate placement. We are also actively engaged in research to enter the student's decision making process at the high school level, in the hopes that our projected need for massage therapists can be met.

Please feel free to contact me if I can be of further assistance.

Regards,


Sandee Mentrup, LMT

Director, Recruiting and School Partnerships

Ohio, Kentucky, West Virginia

Massage Envy Spa

513-532-9904